



# Retail MarketPlace Profile

Meadowbrook Plaza  
4191 S Redwood Rd, Salt Lake City, UT, 84123  
Drive Time: 3 minutes

Latitude: 40.68089  
Longitude: -111.93866

## Summary Demographics

2012 Population	14,554
2012 Households	5,259
2012 Median Disposable Income	\$35,692
2012 Per Capita Income	\$18,056

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$109,102,717	\$186,490,776	-\$77,388,059	-26.2	111
Total Retail Trade	44-45	\$98,006,033	\$161,058,808	-\$63,052,775	-24.3	88
Total Food & Drink	722	\$11,096,684	\$25,431,968	-\$14,335,284	-39.2	23

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$19,417,958	\$51,523,758	-\$32,105,800	-45.3	10
Automobile Dealers	4411	\$16,510,297	\$17,044,621	-\$534,324	-1.6	4
Other Motor Vehicle Dealers	4412	\$1,225,642	\$30,322,074	-\$29,096,431	-92.2	3
Auto Parts, Accessories & Tire Stores	4413	\$1,682,019	\$4,157,063	-\$2,475,045	-42.4	3
Furniture & Home Furnishings Stores	442	\$2,511,825	\$949,723	\$1,562,102	45.1	3
Furniture Stores	4421	\$1,687,904	\$21,192	\$1,666,712	97.5	0
Home Furnishings Stores	4422	\$823,922	\$928,531	-\$104,609	-6.0	3
Electronics & Appliance Stores	4431	\$2,421,053	\$498,682	\$1,922,371	65.8	5
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,915,414	\$3,165,623	-\$250,209	-4.1	6
Bldg Material & Supplies Dealers	4441	\$2,551,076	\$3,165,623	-\$614,548	-10.8	6
Lawn & Garden Equip & Supply Stores	4442	\$364,339	\$0	\$364,339	100.0	0
Food & Beverage Stores	445	\$14,659,464	\$77,627,727	-\$62,968,263	-68.2	16
Grocery Stores	4451	\$13,806,129	\$76,076,137	-\$62,270,008	-69.3	12
Specialty Food Stores	4452	\$363,554	\$266,906	\$96,649	15.3	3
Beer, Wine & Liquor Stores	4453	\$489,780	\$1,284,684	-\$794,904	-44.8	0
Health & Personal Care Stores	446,4461	\$5,212,320	\$8,816,105	-\$3,603,785	-25.7	5
Gasoline Stations	447,4471	\$11,428,457	\$2,165,193	\$9,263,263	68.1	1
Clothing & Clothing Accessories Stores	448	\$5,845,015	\$2,587,274	\$3,257,741	38.6	10
Clothing Stores	4481	\$4,564,465	\$1,570,337	\$2,994,128	48.8	8
Shoe Stores	4482	\$761,109	\$665,538	\$95,570	6.7	1
Jewelry, Luggage & Leather Goods Stores	4483	\$519,441	\$351,399	\$168,043	19.3	2
Sporting Goods, Hobby, Book & Music Stores	451	\$2,304,766	\$2,635,359	-\$330,593	-6.7	7
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,855,574	\$1,942,973	-\$87,399	-2.3	4
Book, Periodical & Music Stores	4512	\$449,192	\$692,386	-\$243,194	-21.3	2
General Merchandise Stores	452	\$20,089,141	\$5,596,930	\$14,492,210	56.4	4
Department Stores Excluding Leased Depts.	4521	\$5,989,709	\$5,541,424	\$448,285	3.9	3
Other General Merchandise Stores	4529	\$14,099,431	\$55,506	\$14,043,926	99.2	1
Miscellaneous Store Retailers	453	\$3,255,735	\$4,081,412	-\$825,677	-11.3	19
Florists	4531	\$110,246	\$320,800	-\$210,554	-48.8	1
Office Supplies, Stationery & Gift Stores	4532	\$812,575	\$140,310	\$672,266	70.6	2
Used Merchandise Stores	4533	\$205,694	\$1,829,665	-\$1,623,972	-79.8	1
Other Miscellaneous Store Retailers	4539	\$2,127,220	\$1,790,638	\$336,582	8.6	14
Nonstore Retailers	454	\$7,944,885	\$1,411,021	\$6,533,864	69.8	4
Electronic Shopping & Mail-Order Houses	4541	\$6,582,770	\$334,725	\$6,248,045	90.3	1
Vending Machine Operators	4542	\$390,435	\$512,845	-\$122,410	-13.6	2
Direct Selling Establishments	4543	\$971,680	\$563,451	\$408,230	26.6	1
Food Services & Drinking Places	722	\$11,096,684	\$25,431,968	-\$14,335,284	-39.2	23
Full-Service Restaurants	7221	\$4,916,877	\$8,043,641	-\$3,126,765	-24.1	11
Limited-Service Eating Places	7222	\$5,038,417	\$16,875,210	-\$11,836,793	-54.0	10
Special Food Services	7223	\$513,425	\$0	\$513,425	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$627,965	\$513,116	\$114,849	10.1	2

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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July 26, 2013

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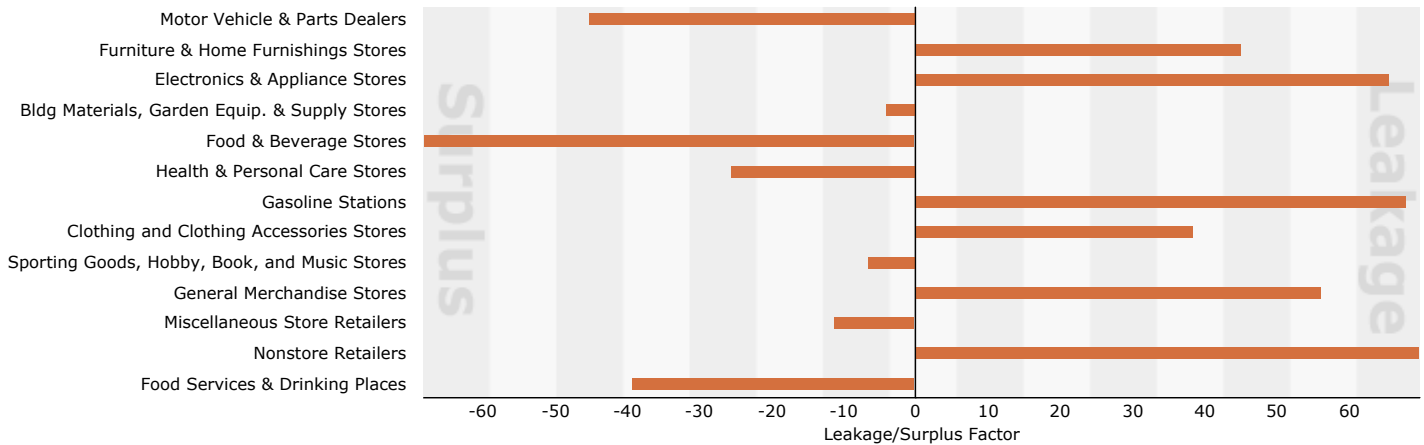


## Retail MarketPlace Profile

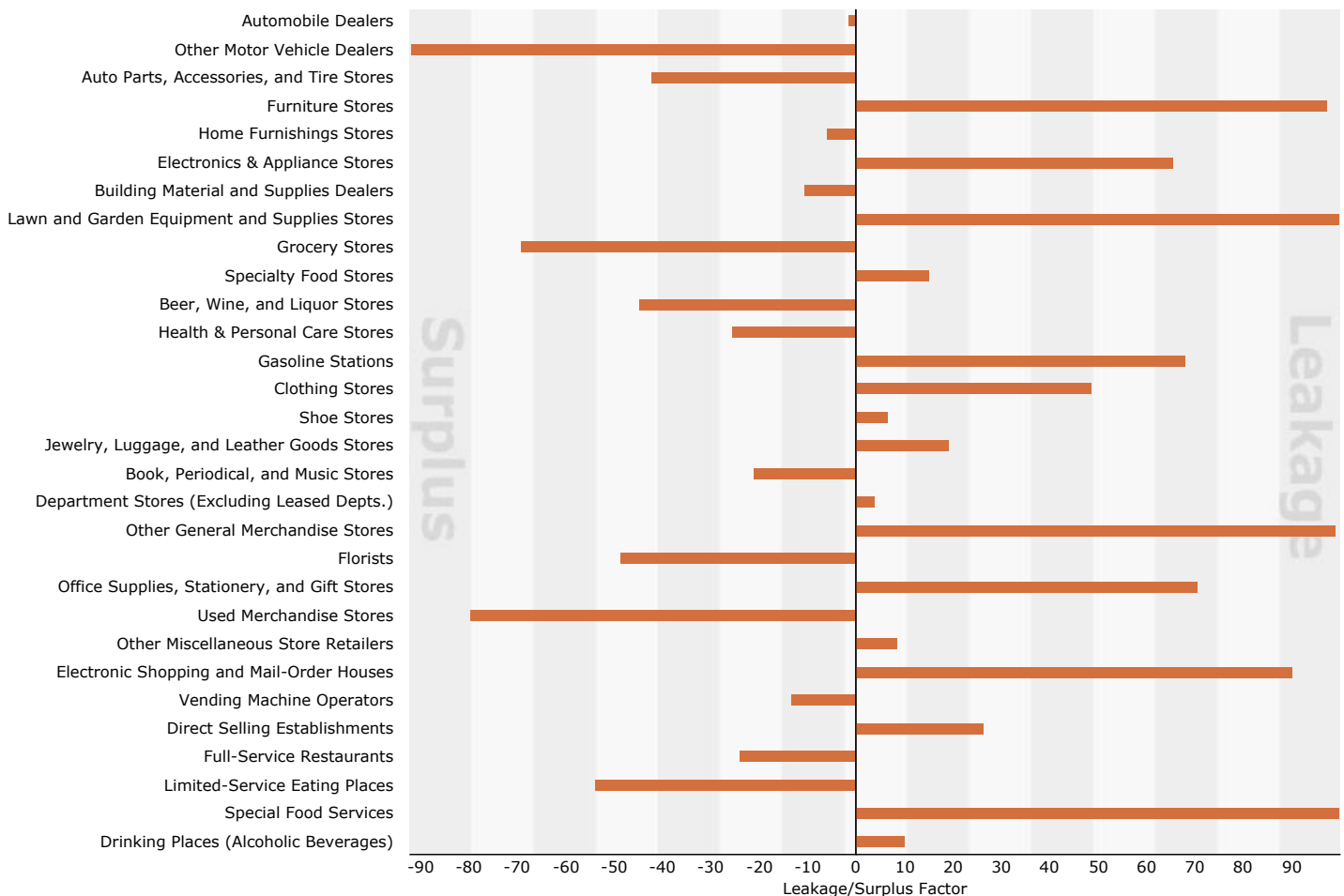
Meadowbrook Plaza  
4191 S Redwood Rd, Salt Lake City, UT, 84123  
Drive Time: 3 minutes

Latitude: 40.68089  
Longitude: -111.93866

### Leakage/Surplus Factor by Industry Subsector



### Leakage/Surplus Factor by Industry Group





# Retail MarketPlace Profile

Meadowbrook Plaza  
4191 S Redwood Rd, Salt Lake City, UT, 84123  
Drive Time: 5 minutes

Latitude: 40.68089  
Longitude: -111.93866

## Summary Demographics

2012 Population	54,249
2012 Households	18,930
2012 Median Disposable Income	\$35,378
2012 Per Capita Income	\$18,736

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$393,547,289	\$785,147,349	-\$391,600,060	-33.2	368
Total Retail Trade	44-45	\$353,667,368	\$715,852,760	-\$362,185,392	-33.9	296
Total Food & Drink	722	\$39,879,921	\$69,294,589	-\$29,414,668	-26.9	72

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$69,888,376	\$138,709,372	-\$68,820,995	-33.0	24
Automobile Dealers	4411	\$59,488,452	\$84,819,959	-\$25,331,507	-17.6	10
Other Motor Vehicle Dealers	4412	\$4,343,970	\$40,809,548	-\$36,465,578	-80.8	5
Auto Parts, Accessories & Tire Stores	4413	\$6,055,954	\$13,079,865	-\$7,023,910	-36.7	9
Furniture & Home Furnishings Stores	442	\$9,007,708	\$8,957,556	\$50,153	0.3	16
Furniture Stores	4421	\$6,064,723	\$2,598,146	\$3,466,576	40.0	6
Home Furnishings Stores	4422	\$2,942,986	\$6,359,410	-\$3,416,424	-36.7	10
Electronics & Appliance Stores	4431	\$8,696,309	\$37,401,093	-\$28,704,785	-62.3	17
Bldg Materials, Garden Equip. & Supply Stores	444	\$10,350,090	\$7,261,636	\$3,088,453	17.5	14
Bldg Material & Supplies Dealers	4441	\$9,032,495	\$6,664,573	\$2,367,922	15.1	13
Lawn & Garden Equip & Supply Stores	4442	\$1,317,594	\$597,063	\$720,531	37.6	1
Food & Beverage Stores	445	\$53,094,323	\$184,800,598	-\$131,706,275	-55.4	37
Grocery Stores	4451	\$50,020,613	\$180,955,788	-\$130,935,175	-56.7	26
Specialty Food Stores	4452	\$1,315,549	\$1,158,653	\$156,897	6.3	10
Beer, Wine & Liquor Stores	4453	\$1,758,160	\$2,686,157	-\$927,996	-20.9	1
Health & Personal Care Stores	446,4461	\$18,883,908	\$19,205,246	-\$321,338	-0.8	18
Gasoline Stations	447,4471	\$41,501,520	\$42,221,588	-\$720,068	-0.9	10
Clothing & Clothing Accessories Stores	448	\$21,014,461	\$60,904,575	-\$39,890,114	-48.7	50
Clothing Stores	4481	\$16,415,457	\$33,427,372	-\$17,011,915	-34.1	30
Shoe Stores	4482	\$2,743,385	\$24,579,229	-\$21,835,844	-79.9	8
Jewelry, Luggage & Leather Goods Stores	4483	\$1,855,619	\$2,897,974	-\$1,042,355	-21.9	13
Sporting Goods, Hobby, Book & Music Stores	451	\$8,257,375	\$21,420,991	-\$13,163,617	-44.4	27
Sporting Goods/Hobby/Musical Instr Stores	4511	\$6,636,794	\$19,290,916	-\$12,654,123	-48.8	19
Book, Periodical & Music Stores	4512	\$1,620,581	\$2,130,075	-\$509,494	-13.6	8
General Merchandise Stores	452	\$72,594,482	\$156,523,546	-\$83,929,065	-36.6	10
Department Stores Excluding Leased Depts.	4521	\$21,554,820	\$10,854,876	\$10,699,944	33.0	5
Other General Merchandise Stores	4529	\$51,039,661	\$145,668,670	-\$94,629,009	-48.1	4
Miscellaneous Store Retailers	453	\$11,792,934	\$28,443,820	-\$16,650,886	-41.4	61
Florists	4531	\$396,332	\$557,907	-\$161,575	-16.9	4
Office Supplies, Stationery & Gift Stores	4532	\$2,927,582	\$9,315,269	-\$6,387,687	-52.2	14
Used Merchandise Stores	4533	\$740,040	\$2,285,046	-\$1,545,006	-51.1	4
Other Miscellaneous Store Retailers	4539	\$7,728,981	\$16,285,598	-\$8,556,617	-35.6	40
Nonstore Retailers	454	\$28,585,882	\$10,002,738	\$18,583,144	48.2	12
Electronic Shopping & Mail-Order Houses	4541	\$23,719,430	\$3,618,196	\$20,101,234	73.5	1
Vending Machine Operators	4542	\$1,411,306	\$1,664,057	-\$252,751	-8.2	5
Direct Selling Establishments	4543	\$3,455,146	\$4,720,485	-\$1,265,339	-15.5	6
Food Services & Drinking Places	722	\$39,879,921	\$69,294,589	-\$29,414,668	-26.9	72
Full-Service Restaurants	7221	\$17,670,961	\$34,711,022	-\$17,040,062	-32.5	39
Limited-Service Eating Places	7222	\$18,136,380	\$30,268,582	-\$12,132,202	-25.1	25
Special Food Services	7223	\$1,836,334	\$681,868	\$1,154,466	45.8	1
Drinking Places - Alcoholic Beverages	7224	\$2,236,247	\$3,633,117	-\$1,396,870	-23.8	6

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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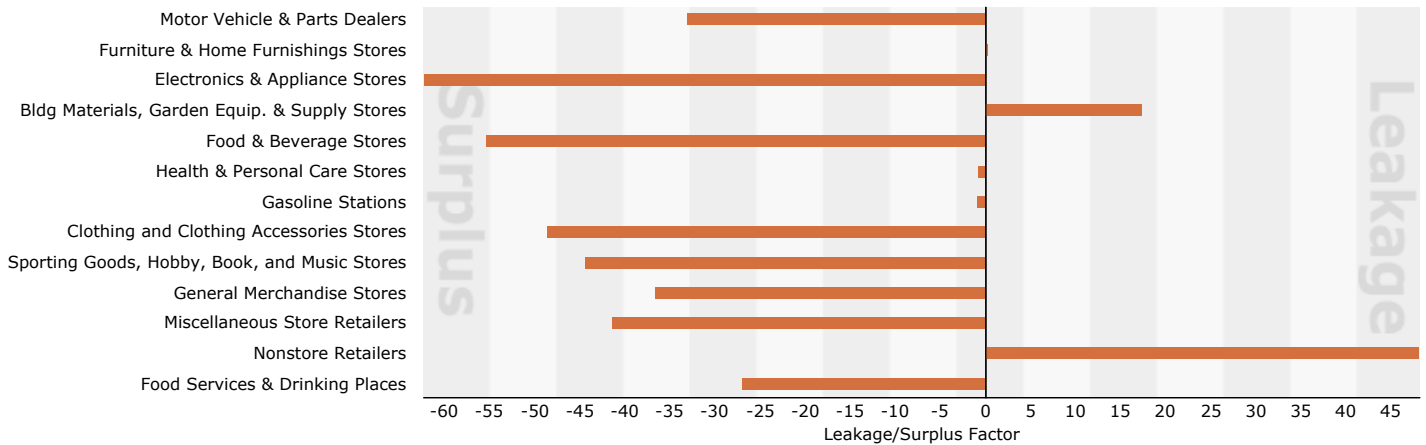


## Retail MarketPlace Profile

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4191 S Redwood Rd, Salt Lake City, UT, 84123  
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### Leakage/Surplus Factor by Industry Subsector



### Leakage/Surplus Factor by Industry Group

